

VISUAL STORYTELLING

THROUGH CHARACTERS TOYS



ABOUT THE WORKSHOP

The concept of 'Storytelling' is the interactive art of using words and actions to reveal elements and visuals of a story while encouraging the listener's imagination.

Through toys of iconic characters from the MINT Museum of Toys' 'Characters' level, this workshop teaches learners how to creatively craft and convey a relatable and engaging story, execute stories visually as well as effectively apply storyboarding techniques.

WHAT YOU WILL LEARN

- Identify factors that resulted in design flaws and failures.
- Access design process, critical functionality or aesthetic appeal.
- Propose and review aesthetic, semiotics and sensory appeal design performance.
- Develop new design aesthetics and form.

DURATION

2 Days

AM Session: 9am - 12pm

PM Session: 1pm - 6pm

E-learning Hours: 2 hours

Assessment Hours: 2 hours

WORKSHOP OUTLINE

Day 1 (AM Session)

- Introduction
- Lecture on Storytelling
- Prime importance of visuals in human cognition

Day 2 (AM Session)

- Sketching Practices & Objectives
- Sketching Exercise & Feedback

Day 1 (PM Session)

- Toys explanation and extrapolation to imaginative story
- Exercise on critique or appraisal of chosen toys
- Sketching Exercise

Day 2 (PM Session)

- Outline & Colouring Practices & Objectives
- Outline & Colouring Exercise & Feedback

WORKSHOP FEES

BEFORE SUBSIDY: \$1016.50 (GST INCLUSIVE)

SME SPONSORED

**S'POREANS & PR
AGED > 40**

MNC SPONSORED

**S'POREANS & PR
AGED 21 - 39**

90% SUBSIDY

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**\$15
PER HR SUBSIDY**

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NETT: \$161.50

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NETT: \$731.50

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Absentee Payroll: Claimable at \$7.50 per hour of training

Training Allowance: Claimable at \$4.50 per hour of training

All nett fees are claimable via: SkillsFuture Credit and PSEA funding.

Certification: Graduates from the programme will receive a SkillsFuture Statement of Attainment for **Visual Storytelling**