

AESTHETIC & DESIGN SENSIBILITY

THROUGH CHILDHOOD FAVORITES TOYS

mint
museum of toys

x  FIRST MEDIA ACADEMY
A SIB APPROVED TRAINING ORGANISATION



ABOUT THE WORKSHOP

Behind every good design lies a sensory connection that is alluring. This workshop exposes learners to historical, cultural and theoretical frameworks that allow one to make sense of art and design all whilst reliving childhood memories from toys within the MINT Museum of Toys' Childhood Favorites' collection.

Discover vintage artefacts of one of the world's most recognisable characters 'Mickey Mouse' and learn how design of toys enhances aesthetic and sensory appeal with the objective of bringing about positive associations.

WHAT YOU WILL LEARN

- Identify factors that resulted in design flaws and failures.
- Access design process, critical functionality or aesthetic appeal.
- Propose and review aesthetic, semiotics and sensory appeal design performance.
- Develop new design aesthetics and form.

DURATION

2 Days

AM Session: 9am - 12pm

PM Session: 1pm - 6pm

E-learning Hours: 2 hours

Assessment Hours: 1.5 hours

WORKSHOP OUTLINE

Day 1 (AM Session)

- Introduction
- Lecture on Form & Function
- Overview of Form & Function in Art

Day 2 (AM Session)

- Sketching Practices & Objectives
- Sketching Exercise & Feedback

Day 1 (PM Session)

- Toys and their history, function and artistry.
- Exercise on critique or appraisal of chosen toys
- Sketching Exercise

Day 2 (PM Session)

- Outline & Colouring Practices & Objectives
- Outline & Colouring Exercise & Feedback

WORKSHOP FEES

BEFORE SUBSIDY: \$976.38 (GST INCLUSIVE)

SME SPONSORED

90% SUBSIDY

NETT: \$155.13

**S'POREANS & PR
AGED > 40**

90% SUBSIDY

NETT: \$155.13

MNC SPONSORED

**\$15
PER HR SUBSIDY**

NETT: \$702.63

**S'POREANS & PR
AGED 21 - 39**

**\$15
PER HR SUBSIDY**

NETT: \$702.63

Absentee Payroll: Claimable at \$7.50 per hour of training

Training Allowance: Claimable at \$4.50 per hour of training

All nett fees are claimable via: SkillsFuture Credit and PSEA funding.

Certification: Graduates from the programme will receive a SkillsFuture Statement of Attainment for **Aesthetic & Design Sensibility**